

CONTEST RULES AND REGULATIONS

"THE SEARCH FOR A BRO JAKE SHOW THEME"

1. THE CONTEST AND THE CONTEST PERIOD

The "search for A Bro Jake Show Theme" contest (the "**Contest**") commences on December 2, 2008 and concludes on March 16, 2009 (the "**Contest Period**").

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of British Columbia who have reached the age of nineteen (19), but excluding employees and directors of CFMI-FM ("**Classic Rock 101**"), Corus Entertainment Inc. ("**Corus**"), any affiliate (as defined in the *Canada Business Corporations Act*) of Classic Rock 101 or Corus (the "**Affiliates**"), employees, directors and officers of participating sponsors (the "**Sponsors**"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER AND WIN

a) Phase I - Entry Process

Throughout the Contest Period, listeners may enter by submitting a recorded piece of music in any format (MP3, CD, Cassette Tape). All submissions will count as an official entry into the contest and imply full acceptance of these rules and regulations.

b) Phase II - Listener Voting

Beginning February 2nd, all submissions collected to date will be posted online at www.rock101.com for audience voting. Late entries will be added to the list as they arrive. Listeners will be invited to vote for their favorite themes through 12am February 19th.

The 20 theme submissions that garner the most votes will be re-posted for additional audience voting from February 20th through March 6th. The submission that garners the most legitimate votes during this time period will be deemed the winner of the contest.

Classic Rock 101, Corus and the Affiliates (collectively, the "**Company**") own all rights to the entries created in connection with the Contest (the "**Contest Material**") and the Company is therefore entitled to use the Contest Material in any and all manner and media now known and hereafter created throughout the world in perpetuity without limitation, and in particular, on the websites of the Company.

5. THE PRIZE

The Prize shall consist of a \$1,000 Gift Certificate for Long & McQuade Musical Instruments and a recording session at Mushroom Studios.

6. THE PRIZE VALUE

The approximate retail value of the Prize is \$5,000.

7. CONTENT RESTRICTIONS

All submissions must be free from vulgar or sexually explicit language, expletives, suggestion of gratuitous violence and should, at all times, be compliant with industry codes of conduct administered by the Canadian Broadcast Standards Council (the "Codes") (www.cbsc.ca/english/code). Entries will be disqualified and discarded in cases where entrants have, in Classic Rock 101's and Corus' opinion, failed to adhere to any aspect of the Codes or is otherwise unsuitable for broadcast.

8. DEADLINE FOR CLAIMING GRAND PRIZE

Prize winners must claim their prizes within thirty (30) days of being declared a winner (the "Deadline"). If a prize winner fails either to claim a prize or to inform Classic Rock 101 of his or her inability to claim the prize before the Deadline, his or her entry will be forfeited.

9. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person is permitted. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

10. CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

11. DECLARATION AND RELEASE OF ENTRANTS

The act of submitting a theme in connection with the Contest, each entrant confirms that by entering the Contest:

- he or she read, understood and accepted these rules and regulations;
- that he or she understands that acceptance of the prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;

- that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Grand Prize; and
- that he or she releases Classic Rock 101, Corus, the Affiliates, the Sponsors, and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the “Releasees”) from any and all liability arising in connection with participation in the Contest and acceptance of the prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the prize, whether suffered by the prize winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

12. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the prize must be accepted as awarded. No portion of any prize is transferable. None of the prizes is redeemable for cash and no substitute for any portion of any prize is offered. Should the winner be unable to claim a prize as awarded, his or her entry will be forfeited.

13. NO REPRESENTATIONS OR WARRANTIES

Neither Classic Rock 101 nor Corus makes any representation or offers any warranty, express or implied, as to the quality or fitness of any prize. The prize winners understand and acknowledge that he or she may not seek reimbursement or pursue any legal or equitable remedy from Classic Rock 101 or Corus should any prize fail to be fit for its purpose or is in any other way unsatisfactory to the prize winner.

14. SUBSTITUTION OR CHANGE TO THE CONTEST

Classic Rock 101, Corus, the Sponsors and their respective advertising and promotional agencies reserve the right to substitute the prize or any component thereof, for one of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

15. OWNERSHIP OF ENTRIES

All entries shall become the property of Classic Rock 101, Corus, the Sponsors and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers,

access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

16. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the prize winner consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by Classic Rock 101, Corus, the Sponsors, promoters and their advertising and promotional agencies, without any payment or compensation. The prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that Classic Rock 101 may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

17. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "**Registrant Information**"), each Contest entrant grants permission to Classic Rock 101, Corus and the Sponsors to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner. No correspondence will take place between Classic Rock 101, Corus, the Sponsors and the entrants except in connection with the Contest and, in the case of the winner, as a result of entering and winning the Contest.

18. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. Classic Rock 101, Corus or the Sponsors may disqualify or ban from future contests any Contest entrant or person who Classic Rock 101, Corus or the Sponsors believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with Classic Rock 101, Corus or the Sponsors. Any attempt to deliberately damage a website or to undermine the legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other person, Classic Rock 101, Corus and the Sponsors may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

19. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.rock101.com.

20. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of Classic Rock 101, Corus and the Sponsors.

21. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.